

Feed Health Report

Full Audit | VitalityNode



Health Score

Action Required

1250

Products Scanned

18

Issues Found

2026-02-10 14:30

UTC

Scan Date

Critical Patterns: 4 | Affected Items: 11

Key Issues Summary

Issue Category	Count	Severity
Phantom Products (404)	3	CRITICAL
Price Mismatches	4	CRITICAL
Currency Mismatches	2	CRITICAL
Schema Errors	3	WARNING
Feed Data Errors	2	WARNING
Image Errors	4	WARNING

Issue Details (Top Examples)

CRITICAL — PHANTOM_404 (3 total)

Remove these products from your feed immediately or restore the landing pages. Phantom products waste ad spend and are a primary signal for GMC data quality reviews.

Product ID	URL	Expected	Actual
SKU-7841	https://techgearglobal.com/products/sony-wh-1000xm5-wireless	200 OK	404 Not Found
SKU-2093	https://techgearglobal.com/products/bose-qc-ultra-earbuds	200 OK	404 Not Found
SKU-5517	https://techgearglobal.com/products/logitech-mx-master-3s	200 OK	301 -> 404 Not Found

CRITICAL — PRICE_MISMATCH (4 total) CONFIRMED

Sync your feed prices with your storefront immediately. Price mismatches are the #1 trigger for Misrepresentation flags in Google Merchant Center.

Product ID	URL	Expected	Actual
SKU-3321	https://techgearglobal.com/products/iphone-15-pro-case-silicone	19.99 USD	24.99 USD
SKU-4410	https://techgearglobal.com/products/samsung-galaxy-s24-case	14.99 USD	17.99 USD
SKU-6678	https://techgearglobal.com/products/anker-powerbank-20000	39.99 USD	44.99 USD
SKU-8812	https://techgearglobal.com/products/apple-watch-band-sport	29.00 USD	34.00 USD

CRITICAL — CURRENCY_MISMATCH (2 total)

Check Shopify Markets geo-targeting settings. Ensure the feed currency matches the landing page currency for each target market.

Product ID	URL	Expected	Actual
SKU-9102	https://techgearglobal.com/products/garmin-fenix-7-solar	799.00 USD	799.00 GBP
SKU-1455	https://techgearglobal.com/products/dyson-v15-detect	649.00 USD	649.00 EUR

WARNING — INVALID_GTIN (2 total)

Fix GTIN checksums or remove invalid GTINs from your feed. Use identifier_exists=false if no valid barcode is available.

Product ID	URL	Expected	Actual
SKU-6230	https://techgearglobal.com/products/samsung-galaxy-s24-ultra-512gb	Valid GTIN-13	12345678 (invalid length)
SKU-7744	https://techgearglobal.com/products/jbl-charge-5	Valid GTIN-13	0012345678905 (bad checksum)

WARNING — NO_SCHEMA (3 total)

Add JSON-LD Product structured data to these product pages. Schema.org markup helps Google verify your product data and improves ad quality.

Product ID	URL	Expected	Actual
SKU-3010	https://techgearglobal.com/products/marshall-stanmore-iii	JSON-LD Product	Not found
SKU-3055	https://techgearglobal.com/products/sonos-era-300	JSON-LD Product	Not found
SKU-3088	https://techgearglobal.com/products/bang-olufsen-a9	JSON-LD Product	Not found

WARNING — IMAGE_NOT_FOUND (4 total)

Replace broken image URLs in your feed. All product images must be accessible and use supported formats (JPEG, PNG, WebP).

Product ID	URL	Expected	Actual
SKU-2201	https://cdn.techgearglobal.com/images/product-2201-main.jpg	200 OK	404 Not Found
SKU-2245	https://cdn.techgearglobal.com/images/product-2245-main.webp	200 OK	403 Forbidden
SKU-2290	https://cdn.techgearglobal.com/images/product-2290-main.png	200 OK	404 Not Found
SKU-2310	https://cdn.techgearglobal.com/images/product-2310-hero.jpg	200 OK	404 Not Found

Action Plan

→ Remove 3 phantom product(s) from your feed immediately. These URLs return 404 errors and are commonly flagged during Google Merchant Center data quality reviews.

→ Fix 4 price issue(s) in your feed. Price mismatches between your feed and landing pages are the #1 trigger for Misrepresentation flags.

→ Resolve 2 currency mismatch(es). Ensure the currency in your feed matches the currency displayed on your product pages for each target market.

→ Add or fix structured data (JSON-LD) on 3 product page(s). Schema.org markup helps Google verify your product data and improves ad performance.

→ Fix 4 image issue(s). Ensure all product images are accessible, use supported formats (JPEG, PNG, WebP), and do not exceed 16MB.

→ Correct 2 feed data issue(s) (GTIN). Clean feed data improves product approval rates and ad quality.

Disclaimers

This report is based on Full Audit. It highlights risk signals detected by automated checks, not Google's internal decisions. Results should be verified before making significant changes to your feed or product pages.

Geo-Currency Notice: Some currency mismatches may be caused by your website displaying prices in a visitor's local currency based on their geographic location. Our scanner checks from a single location, which may not match your feed's target market. Please verify these cases manually.

Ready to fix your feed?

Run a Full Audit for your store at [VitalityNode.com](https://vitalitynode.com)

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